PRIMARY LOGO

ALTERNATE/SECONDARY LOGO

COLORS

PANTONE 280	50% BLACK	PANTONE 485
CMYK 89/80/21/7	CMYK 0/0/0/50	CMYK 6/98/100/1
RGB 60/73/129	RGB 147/149/152	225/31/27
#3C4981	#939598	#E1251B

FONTS

HEADLINES- LOGO: ROMA REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

NAME LOGO

WIM USA

GRAPHIC ELEMENTS/ICONS

WHITE VERSION

BLACK VERSION