

### **UB Ciminieri**

CMO & Head of Strategic Partnerships, InterviewIA

UB leads interviewIA's marketing and business development strategy through a constant state of innovation and "outside the box" thinking. He has taken his deep experience in client and customer solutions to build a company focused on people first, the value that every human brings to the table, and centered on belonging.

UB is the "six degrees of Kevin Bacon" in the HR world. In the Malcolm Gladwell framework, he is the ultimate connector. UB has an intrinsic ability to span many different worlds through his combination of curiosity, self-confidence, sociability, and energy.

