With more than 15 years experience as a woman in the mining industry, Alicia understands what it means to push boundaries.

Alicia Woods is founder and CEO of Covergalls Workwear and General Manager of Marcotte Mining. Motivated to improve the underground mining experience for women, Alicia designed the first ever covergalls for women, and then successfully pitched her business on CBC’s Dragon’s Den in 2014.

Alicia and Covergalls have been featured in the Globe and Mail, Toronto Star, Financial Post and Flare Magazine. Alicia has appeared at speaking engagements across North America, from high schools to mining conferences and business luncheons. Whether she is speaking to a gymnasium full of young women, a boardroom full of mining executives, or before investors on national television, Alicia is an exceptional public speaker and communicator focused on motivating and educating her audience.

Alicia is a Young Global Leader with the World Economic Forum, the recipient of the inaugural Young Mining Professional Female (YMF) Eira Thomas Award, 2016 YWCA Women of Distinction Award, 40 Under 40 Award Recipient (2015), Innovation Award 2015 Recipient and Influential Women Young Entrepreneur of the Year Award 2015.